

ECB Mission for Primary Schools



To aim for every Primary School boy and girl to be introduced to cricket, to have the opportunity to acquire an interest in the game, and to gain a basic range of cricket skills together with an understanding and enjoyment of the sport.

HOWZAT!

Complying with government recommendations for the National Curriculum, the ECB, with support from Channel 4, created a **FREE** resource for schools called **HOWZAT!** This resource enables teachers to deliver cricket to children across the education curriculum. Designed for children aged 7 to 11, **HOWZAT!** 1st Innings has two sections: 'Playing The Game' and 'In The Classroom'. Both sections were developed and tested by practising teachers and the suggested lesson plans encourage teachers to introduce cricket into mainstream subjects, such as Mathematics, English, Science and PE. This resource has gained Government recognition and acclaim from countries around the world. For information on **HOWZAT!**, or to order a copy, please call your local Cricket Development Officer. For contact details of your local Cricket Development Officer, please visit www.ecb.co.uk

LITTLE M

Dynamic, lightning quick, with a wicked eye for the ball. Her catchphrase is 'burnin' - things are so cool they're hot.



I'm very pleased to be involved with such an important and exciting project. I think Kwik Cricket is a brilliant way of introducing children to cricket in an exciting and enjoyable way. In fact, only a few years ago I was actually coaching Kwik Cricket in primary schools in Barnsley where the teachers and children absolutely loved it.

Darren Gough

Darren Gough
England and Yorkshire



Cricket from Playground to Test Arena
www.ecb.co.uk
www.theprideside.com

England and Wales Cricket Board
Lord's Cricket Ground, London NW8 8QZ
Telephone +44 (0)20 7432 1200. Fax +44 (0)20 7286 5583



www.ecb.co.uk
www.theprideside.com



KWIK CRICKET
AN INTRODUCTION



Cricket from Playground to Test Arena

What is Kwik Cricket

Kwik Cricket is a simple game for all boys and girls from 5 years of age upwards.

It is the result of many years of detailed product development and research by the England and Wales Cricket Board in consultation with cricket coaches, Cricket Development Officers, education authorities, teachers and children.

Kwik Cricket

The Game

The emphasis of Kwik Cricket should always be on **participation** and **enjoyment**. In practice any number of children can play, from 2 to 32. Simply adapt the game to your own particular environment in terms of time available and numbers playing. In the booklet included with the kit, we have suggested a number of game formats that can be adapted as necessary.

The Kit

Kwik Cricket equipment is made from high quality moulded plastic. It is light enough for small hands yet extremely **tough** and **hard wearing**. It has been designed as an alternative to traditional equipment to allow the game to be played safely on any flat surface either **indoors** or **outdoors** at any time of the year.

Over the years, the equipment has been **constantly improved** to meet the requirements of today's children, teachers, coaches, young leaders, parents and other adults who help our **future** young cricketers.

The standard kit includes the following:

- 2 x Bats (available in 3 sizes)
- 2 x Kwik Balls
- 2 x Sets of stumps (with detachable bases)
- 1 x Simple Instruction Book
- 1 x Holdall.



There is also a coaching kit containing:

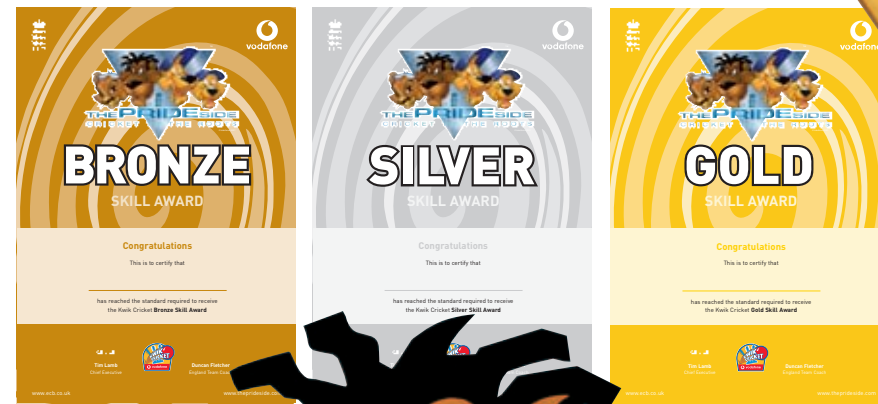
- 6 x Bats
- 1 x Holdall
- 6 x Kwik Balls
- 1 x Simple Instruction Book (Ideal for group sessions).

Details of the full range of products and prices are on the **Kwik Cricket Order Form** enclosed with this Introduction Pack. If you need more Order Forms, simply download from

www.ecb.co.uk/kwikcricket

Kwik Cricket Skill Awards

The Kwik Cricket Skill Awards Scheme includes **Bronze**, **Silver** and **Gold** Awards. The Awards test childrens' catching, throwing, bowling and striking skills in a simple and easy-to-organise way. They have also been designed to fit Key Stages 1 and 2 of the **National Curriculum**, and for each award there is a simple instruction sheet enclosed - for more sheets call the **Kwik Cricket Action Line**. **Certificates** and **Badges** are available for each Award and these can be ordered by using the enclosed form or download the form from www.ecb.co.uk/kwikcricket



Subsidised Equipment

Each year, a number of kits are available **free of charge** for schools and clubs that have never previously had Kwik Cricket equipment. If you feel that your school or club qualifies for **The Lord's Taverners free kits**, ask your Cricket Development Officer. For contact details of your local Cricket Development Officer, please visit www.ecb.co.uk.



WIDGET
A real all-rounder – great batsman, brilliant bowler, quick pair of hands – he just doesn't stop.

MAXIE
A real powerhouse – fast bowler and big hitter – with loads of stamina. But he is a bit of a poser.

SHEN
Number 1 batsman who keeps breaking records. Like greased lightning between the wickets, with a sharp eye for the ball.

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